

**FOR IMMEDIATE RELEASE**

**February 11, 2025**

CONTACT: Liz LeGrande  
Homecare Homebase, LLC

(214) 498-9524

[llegrande@hchb.com](mailto:llegrande@hchb.com)

## Homecare Homebase Highlights Pennant Services' Success in Integrating Acute and Home-Based Care

Dallas, Texas – Feb. 11, 2025 – [Homecare Homebase](#)<sup>SM</sup> (HCHB), the leading software provider for home-based care, is showcasing how its platform has helped Pennant Services, a leader in home health and hospice care, to power innovative joint ventures with acute care providers. Leveraging HCHB's platform, Pennant has achieved seamless integration, enhanced clinical collaboration, and improved patient outcomes, setting a new standard for operational excellence in home-based care.

Pennant relies on HCHB's robust platform to integrate clinical and operational workflows across its partnerships with healthcare systems such as Scripps Health, John Muir Health, and Hartford HealthCare at Home. Through this collaboration, Pennant and HCHB have established a model that unifies acute and home health care, ensuring better care transitions and improved provider coordination.

"Homecare Homebase enables our joint ventures to deliver exceptional care by bridging the gap between acute and home-based services," said John Gochnour, President and COO of Pennant Services. "Its capabilities allow us to seamlessly integrate with acute care EHR systems, providing transparency for providers and continuity for patients."

Key outcomes driven by HCHB's platform include:

- **Enhanced Provider Collaboration:** HCHB's Provider Link integrates directly into acute EHR systems, enabling streamlined order management and improved communication between acute care physicians and home-based care clinicians.
- **Unified Documentation:** Patients and providers benefit from centralized access to acute and home-based care documentation, improving the care experience and transparency.

- **Advanced Integration:** Through its partnership with Hartford HealthCare at Home, Pennant achieved one of the most sophisticated integrations of acute and home health care to date.

“HCHB’s purpose-built platform ensures that our customers, like Pennant, can succeed in complex partnerships and deliver the highest quality of care,” said Luke Rutledge, president of Homecare Homebase. “We are proud to support Pennant’s efforts to create innovative care models that bridge acute and home-based care.”

Since its founding in 2010, Pennant has served nearly 18,000 patients annually, relying on HCHB’s home health and hospice-specific tools to achieve operational consistency and clinical excellence. With HCHB’s robust integration capabilities, Pennant has successfully built a scalable framework for joint ventures, empowering its teams to collaborate more effectively and improve patient outcomes.

To learn more about how Homecare Homebase is powering innovation and success for Pennant Services, visit [hchb.com](https://hchb.com).

### **About Homecare Homebase, LLC**

Founded by industry veterans in 1999, Homecare Homebase<sup>SM</sup> (HCHB) is a Dallas-based software leader empowering exceptional home-based care through hosted, cloud-based technology solutions and administrative services. HCHB’s customized mobile solutions enable real-time, wireless data exchange and communication between field clinicians, physicians and office staff for better care, more accurate reporting and improved revenue cycle management. HCHB’s products and services streamline operations, simplify compliance and boost clinical and financial outcomes for home-based care agencies. Each year, over 300,000 HCHB users serve approximately one million patients daily, resulting in over 121 million annual visits. Homecare Homebase is a Hearst Health company. For more information, visit [www.hchb.com](https://www.hchb.com) or call us toll-free at 1-866-535-HCHB (4242).

## About Hearst Health

The mission of Hearst Health is to guide healthcare organizations by delivering essential intelligence and software that improve the quality, safety and efficiency of care. Hearst Health has been innovating with care for more than 40 years, with a commitment to making a lasting positive impact on health. The Hearst Health companies — [FDB](#), [Homecare Homebase](#), [MCG](#), [MHK](#), [QGenda](#) and [Zynx Health](#) — elevate care by informing and empowering participants across the health journey. To learn more, visit [www.hearst.com/hearst-health](http://www.hearst.com/hearst-health) and follow @Hearst Health on [LinkedIn](#).

## About The Pennant Group

The Pennant Group, Inc. is a holding company of independent operating subsidiaries that provide healthcare services through 122 home health and hospice agencies and 57 senior living communities located throughout Arizona, California, Colorado, Idaho, Iowa, Montana, Nevada, Oklahoma, Oregon, Texas, Utah, Washington, Wisconsin and Wyoming. Based in Eagle, Idaho, Pennant affiliated operations set the standard for excellence in health care and aim to provide life-changing service to everyone in their influence through our core values and unique, locally-driven operating model. Local leaders are supported by a world-class Service Center of industry experts, including industry-leading Information Technology and Clinical Applications teams who are pushing the boundaries of what is possible in health care technology. To learn more, visit [www.pennantgroup.com](http://www.pennantgroup.com) or [@LinkedIn](#)