



IN PARTNERSHIP WITH
Jefferson College of Population Health



Call for Submissions Announced for the 2020 Hearst Health Prize Recognizing Outstanding Population Health Programs

Fifth Annual Competition Awards \$100,000 to Winner and \$25,000 to Finalists

SAN FRANCISCO AND PHILADELPHIA, May 14, 2019—Hearst Health, a division of Hearst, and the Jefferson College of Population Health, part of Jefferson (Philadelphia University + Thomas Jefferson University), today announced that the call for submissions is now open for the 2020 Hearst Health Prize. The annual award recognizes outstanding achievement of organizations managing or improving population health in the United States. The winner will be awarded \$100,000 and up to two finalists will each be awarded \$25,000.

“Over the past five years, the Hearst Health Prize has become a showcase for population health programs across the nation to submit their evidence-based results and improved patient outcomes,” said Hearst Health President Gregory Dorn, MD, MPH. “We are thrilled to have the opportunity to highlight more organizations committed to improving population health again this year. We are continually impressed by the breadth of programs that are transforming the way healthcare is delivered in the United States.”

The Hearst Health Prize evaluates implemented projects that demonstrate improved population health outcomes; it is not a grant program. The deadline for submissions is August 9, 2019. Up to three finalists will be named in January 2020, and the winner will be announced on March 31, 2020 at the 20th annual Population Health Colloquium in Philadelphia. For full details, including eligibility, submission criteria, application and rules, please visit: www.jefferson.edu/HearstHealthPrize.

“We are honored to provide a national program for organizations to share their best practices for improving population health. We encourage all organizations committed to this mission to apply for this year’s award and to share the results of their programs with us,” said David B. Nash, MD, MBA, dean of the Jefferson College of Population Health. “Through the Hearst Health Prize, we identify leading innovators that have made an impact in their communities and provide them the opportunity to positively impact more people with funding and exposure from this award.”

Applications will be evaluated by faculty at the Jefferson College of Population Health and a distinguished panel of judges. Each submission will be scored based on the program’s:

- Population health impact or outcome, demonstrated by measurable improvement
- Use of evidence-based interventions and best practices to improve the quality of care
- Promotion of communication, collaboration and engagement
- Scalability and sustainability
- Innovation

Key Dates for the 2020 Hearst Health Prize:

- August 9, 2019: Closing date for submissions at 3 p.m. ET / 12 p.m. PT
- January 2020: Finalists notified

- March 30, 2020: Finalists will present their work at a poster session at the 20th annual Population Health Colloquium in Philadelphia
- March 31, 2020: Winner of the \$100,000 Hearst Health Prize will be announced at the Population Health Colloquium

Past Hearst Health Prize winners:

- 2019: [Sharp Transitions](#) – A home-based palliative care program for patients with advanced and progressive chronic illness who are not ready for hospice care
- 2018: [Massachusetts Housing and Shelter Alliance](#) – A permanent supportive housing program for people experiencing chronic homelessness
- 2017: [Intermountain Healthcare](#) – A mental health integration program that makes mental health evaluation and service part of the routine care for all Intermountain patients
- 2016: [Community Care of North Carolina](#) – A transitional care program for Medicaid patients

For additional information about the Hearst Health Prize, please visit www.jefferson.edu/HearstHealthPrize.

About the Hearst Health Prize

The Hearst Health Prize is an annual \$100,000 award honoring outstanding achievement in improving population health in the U.S., funded by Hearst Health and administered by the Jefferson College of Population Health. One winner is awarded \$100,000 and up to two finalists each receive \$25,000. The Hearst Health Prize provides a national platform to showcase successful programs and to proliferate best practices more rapidly. For additional information about the Hearst Health Prize, please visit www.jefferson.edu/HearstHealthPrize.

About Hearst Health

The mission of Hearst Health is to help guide the most important care moments by delivering vital information into the hands of everyone who touches a person's health journey. Each year in the U.S., care guidance from Hearst Health reaches 85 percent of discharged patients, 205 million insured individuals, 77 million home health visits and 3.2 billion dispensed prescriptions. The Hearst Health network includes [FDB](#) (First Databank), [Zynx Health](#), [MCG](#), [Homecare Homebase](#), [MHK](#) (formerly MedHOK—Medical House of Knowledge) and [Hearst Health Ventures](#) (www.hearsthealth.com). Hearst also holds a minority interest in the precision medicine and oncology analytics company [M2Gen](#).

Follow Hearst Health on Twitter [@HearstHealth](#) or LinkedIn [@Hearst-Health](#).

About the Jefferson College of Population Health

Established in 2008, [JCPH](#) is part of Jefferson (Philadelphia University + Thomas Jefferson University), a leader in interdisciplinary, professional education, and home of the Sidney Kimmel Medical College and the Kanbar College of Design, Engineering and Commerce. JCPH is dedicated to exploring the policies and forces that define the health and well-being of populations. Its mission is to prepare leaders with global vision to examine the social determinants of health and to evaluate, develop and implement health policies and systems that will improve the health of populations and thereby enhance the quality of life. JCPH provides exemplary graduate academic programming in population health, public health, health policy, healthcare quality and safety, and applied health economics and outcomes research. Its

educational offerings are enhanced by research, publications and continuing education and professional development offerings in these areas.

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