

FOR IMMEDIATE RELEASE

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Nominations Open for Annual CellTrak Home Care Aide Scholarship Program

SCHAUMBURG, IL WASHINGTON, DC, July 19th, 2022 – The call for nominations is officially open for the annual CellTrak Home Care Aide Scholarship, benefiting Aides across the country with scholarships to continue their educational efforts and further their home-based care careers. This year, the scholarship amounts have been doubled, increasing from \$500 to \$1,000 for 15 deserving Aides.

CellTrak, a Homecare Homebase company, the provider of the industry’s leading mobile solution used by home care aides to empower better outcomes for the home continues its annual joint scholarship program with the National Association for Home Care & Hospice (NAHC).

Most Americans want to stay in their own home as they age, according to a [study released](#) by NORC Centers for Public Affairs Research. Home Care Aides are an essential part of the support system required for many aging Americans and deserve recognition for the vital care they provide. The pandemic has helped shine a light on the importance that aides serve in keeping our aging population at home, and in their preferred care setting.

“NAHC is thrilled to continue our very successful partnership with CellTrak,” said William A. Dombi, Esq., president of NAHC. *“The annual joint scholarship program has demonstrated it can help aides advance their studies and careers within home care, at a time when providers are facing greater workforce pressures than ever before. This scholarship program is needed more than ever.”*

“In addition, the scholarships give aides an opportunity to tell their caregiving stories so Americans understand the enormous difference these under-appreciated people make in the lives of so many of our most vulnerable citizens.”

November is National Home Care Month, a time to celebrate the practice of home care, and all the individuals who make it possible. Part of the months’ celebration includes one week focusing solely on home care aides. They are key to our health system transformation and the annual scholarship program gives fifteen recipients an opportunity to move forward with educational efforts within the industry.

This year, nominations can be submitted online and onsite during the Financial Management Conference hosted by NAHC. Please make sure to stop in the Marketplace booth #306 to register in person!

Andrew Kaboff, CRO (Co-founder) of CellTrak explained why the scholarship program is important to CellTrak: *“We are happy to announce the kickoff of the third annual CellTrak Home Care Aide Scholarship Program and are excited to be doubling the award amount for 15 deserving recipients. Home Care Aides are healthcare heroes, caring for our friends and family every day on the front lines, and we are honored to support their individual growth by helping them invest in their future.”*

This will be the third year a Home Care Aide specific scholarship program will be offered through the National Association for Home Care & Hospice. Aides awarded with scholarships will be announced in November 2022. If you are interested in nominating someone for the scholarship program, please nominate by using this link by October 1, 2022 <https://www.celltrak.com/about/celltrak-scholarship>.

Scott Decker, Chief Executive Officer of Homecare Homebase stated: *“HCHB is proud to support the annual CellTrak Home Care Aide Scholarship. Aides make a huge difference in the lives of the people they serve, by helping with essential activities of daily living and providing much needed interaction and support to combat isolation and ensure our most*

fragile patients are able to receive care in the place they call “home”. The scholarship is a rewarding program that shows appreciation for this critical group of caregivers.”

About Homecare Homebase, LLC

Homecare Homebase is a Dallas-based software leader offering hosted, cloud-based solutions to streamline operations, simplify compliance and boost clinical and financial outcomes for home-based care agencies. Our customized mobile solutions enable real-time, wireless data exchange and communication between field clinicians, physicians and office staff for better care, more accurate reporting, and improved revenue cycle management. Founded by industry veterans in 1999, HCHB empowers over 200,000 users to service more than 800,000 patients daily, resulting in over one hundred million visits per year. The company is part of the Hearst Health network. For more information visit www.hchb.com or call us toll-free at 1- 866-535-HCHB (4242)

CellTrak

CellTrak, a Homecare Homebase Company, is used by leading providers from home care, hospice and behavioral health agencies, offers a mobile app, interactive voice response (IVR) system, and web portal that uniquely includes data analytics and real-time messaging to give providers the ability to manage, monitor and connect with field caregivers to improve outcomes. Over 500 million visits have been electronically verified by CellTrak across the US, UK, and Canada by over 130,000 caregivers. CellTrak’s strategic partnerships with the leading EMRs and EVV aggregators allows for easy implementations and delivery of the best of breed solutions in the industry. For more information, visit www.celltrak.com.

About Hearst Health

The mission of [Hearst Health](#) is to help guide the most important care moments by delivering vital information into the hands of everyone who touches a person's health journey. Care guidance from Hearst Health reaches the majority of people in the U.S. The Hearst Health network includes [FDB](#) (First Databank), [Zynx Health](#), [MCG](#), [Homecare Homebase](#) and [MHK](#) (formerly MedHOK). Hearst also holds a minority interest in the precision medicine and oncology analytics company [M2Gen](#). Follow Hearst Health on Twitter [@HearstHealth](#) and LinkedIn [@Hearst-Health](#).

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About National Association for Home Care & Hospice (NAHC)

The National Association for Home Care & Hospice (NAHC) is the voice of home care and hospice. NAHC represents the nation's 33,000 home care and hospice providers, along with the more than two million nurses, therapists, and aides they employ. These caregivers provide vital services to Americans who are aged, disabled, and ill. Some 12 million patients depend on home care and hospice providers, who depend on NAHC for the best in advocacy, education, and information. NAHC is a nonprofit organization that helps its members maintain the highest standards of care. To learn more, visit nahc.org.