



Shepherding Change: Rising to Challenges in 2023





Agenda

- Introductions
- Home Health Challenges for 2023
- Growth Opportunities in the Industry
- Leveraging Technology for Change
- Fostering a Team that Embraces Change
- Q&A

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Meet the Panelists



Brandy Sparkman-Beierle, MSN, RN

Chief Clinical Officer

Homecare Homebase



Holly Chaffee, MSN, BSN, RN

President/CEO

Care Central VNA & Hospice Inc.

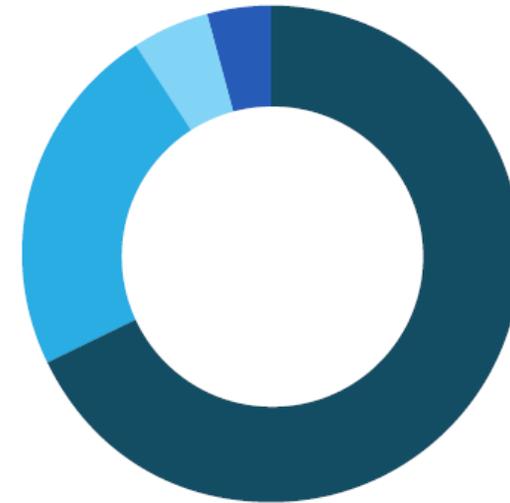


Home Health Challenges for 2023

- Staffing Challenges
 - Training
 - Bonuses
 - Scheduling flexibility
 - Recognition and engagement
- Regulatory and PDGM changes
 - PDGM process review
 - RCM adjustments

What is the greatest challenge to the in-home care industry in 2023?

Staffing is the No.1 pain point among home-based care providers today, according to the survey.



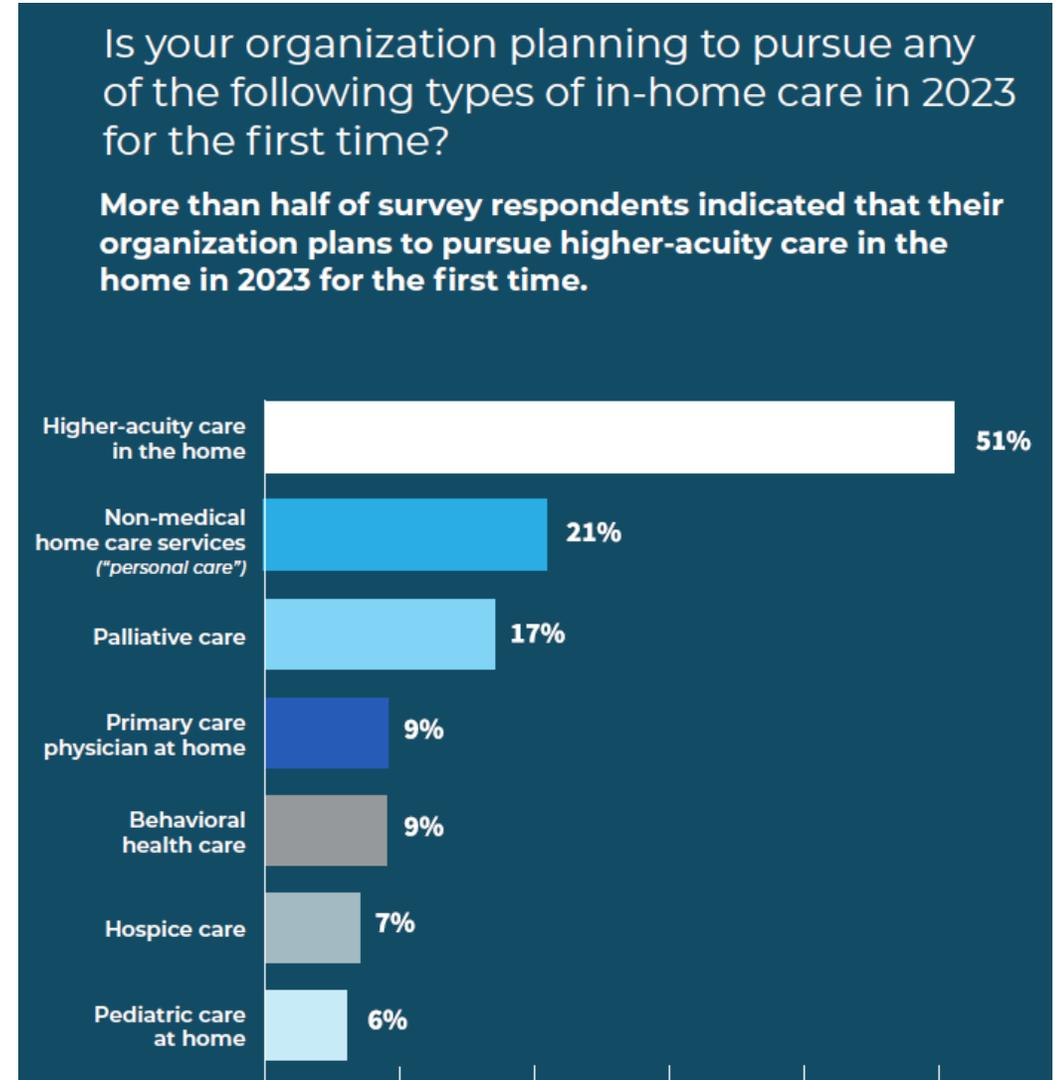
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Growth Opportunities for 2023

- Expecting Increased Revenue
- Adult day care centers
- Expanding partnerships with hospitals
 - Case management for higher acuity patients
 - Improve partnerships to get eligible patients into hospice and palliative service lines earlier

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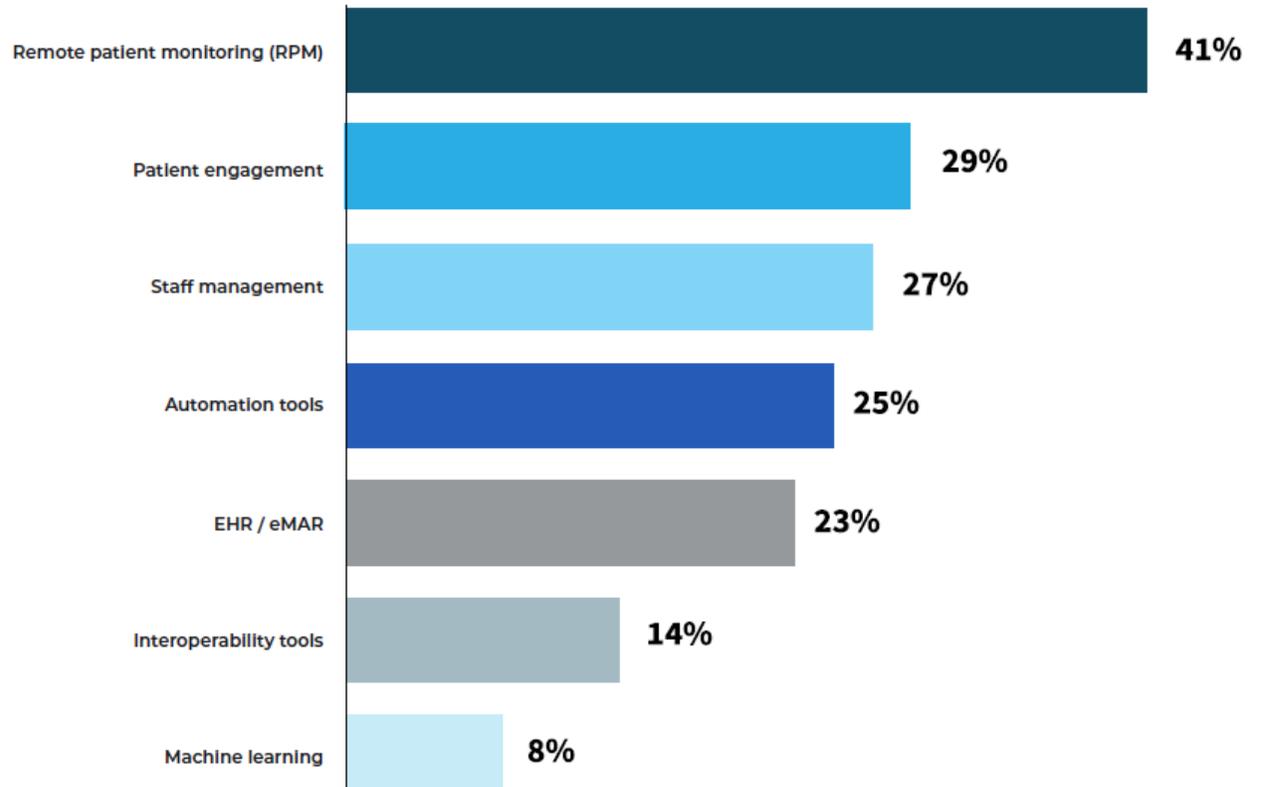


Leveraging Technology for Change

- Technology audit
- Care Central VNA
Technology investments

In what types of technology do you plan to invest in 2023?

Remote patient monitoring (41%), patient engagement tools (29%) and staff management platforms are projected to be the top areas for technology investment in 2023.



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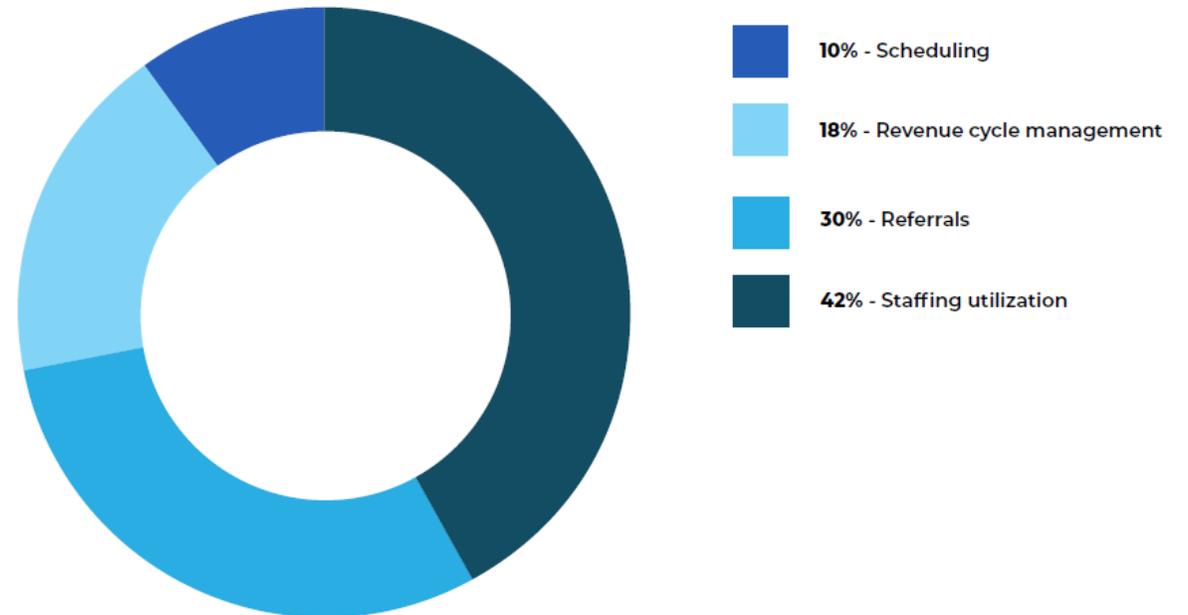


Fostering a Team that Embraces Change

- Becoming a change agent
- Spreading enthusiasm for change
 - Give Opportunities for communication
 - Accountability

In which of the following areas can your company achieve the greatest business efficiencies in 2023?

Forty-two percent of respondents believe their company can achieve the greatest business efficiencies in staffing utilization for 2023.



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Q&A

